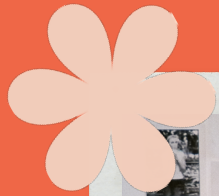




STUDIELLE SERVICES GUIDE.

CUSTOMISED TO YOUR BRAND DEMANDS.



Hi! I'm Elle.

WELCOME TO THE WONDERFUL WORLD OF DESIGN. YOU'VE PROBABLY STUMBLED ACROSS STUDIELLE LOOKING FOR SOME HELP RIGHT? NEED A NEW LOGO? CAN'T DECIDE WHAT COLOURS REFLECT YOUR BRAND THE BEST? FED UP WITH SPENDING HOURS ON CANVA JUST TO HATE THE END RESULT? WELL YOU'VE COME TO THE RIGHT PLACE. LET'S GET TO IT!



REBRANDS.
BRANDING PACKAGES.
WEB DESIGN.
PRINT COLLATERAL.
SOCIAL TEMPLATES.
+ SO MUCH MORE

PICK YOUR POISON.

Process.

I'M ALL ABOUT MAKING THINGS EASIER FOR BOTH OF US. COLLABORATION, COMMUNICATION & PROBLEM-SOLVING ARE THE KEY INGREDIENTS TO A SMOOTH DESIGN PROCESS.

FIRST STEP IS ENQUIRY. SEND THAT ENQUIRY YOU'VE BEEN DELIBERATING ON THROUGH THE FORM ON THE WEBSITE OR SLIDE INTO MY INSTAGRAM DM'S OR EMAIL INBOX.

SECOND STEP IS DISCOVERY. LET'S GET TO KNOW EACH OTHER. I WANT ALL THE DETAILS OF YOUR BRAND DEMANDS SO WE CAN CREATE SOME STUDIELLE *MAGIC*.

THIRD STEP IS PROPOSAL. I'LL SEND A SCOPE OF WORK & QUOTE CUSTOMISED TO YOUR BRAND DEMANDS. SIGN OFF ON IT OR MAKE CHANGES TO RECEIVE AN INVOICE. 20% DEPOSIT IS REQUIRED BEFORE YOUR PROJECT START.

FOURTH STEP IS CREATION. THIS IS THE FUN PART.

FINAL STEP IS HANDOVER. THIS IS WHERE YOU GET ALL THE FINAL FILES, WEBSITE LAUNCHES & ACCESS TO TEMPLATES.

OH & THE ACTUAL LAST STEP IS CHEERLEADING. I'LL BE SUPPORTING YOU FOREVER NOW. NEED SOME EXTRA HELP WITH BRANDING CONSISTENCY? JUST GET IN TOUCH AGAIN! I'LL KNOW YOUR BRAND INSIDE OUT BY NOW. STUDIELLE FRIENDS ALSO GET A CHEEKY DISCOUNT.



ENQUIRY.
DISCOVERY.
PROPOSAL.
CREATION.
HANDOVER.

* PLUS BECOMING YOUR BIGGEST FAN.

NEED BRANDING?

YOUR UNIQUE VISUAL VOICE IS
JUST AROUND THE CORNER.

The Whole Package.

THIS ONE IS FOR THOSE WHO:

- HAVE JUST STARTED A NEW BUSINESS AND NEED BRANDING ASSETS TO PRESENT YOUR BRAND NEW BUSINESS TO THE WORLD.
- ARE NOT FEELING PASSIONATE ABOUT CURRENT BRANDING ANYMORE AND DON'T FEEL LIKE IT SUITS THE DIRECTION OR VISION OF YOUR BUSINESS.

WHAT'S INCLUDED:

- 1:1 INITIAL & ONGOING DESIGN CONSULTATION
- MOODBOARD & VISUAL DIRECTION DOCUMENT
- CUSTOM COLOUR PALETTE
- TYPOGRAPHY (FONT) STYLING (INCL. FONT PURCHASING)
- LOGO SUITE (PRIMARY & SUPPORTING/ALTERNATIVE LOGOS)
- FAVICON (WEB BROWSER ICON)
- INSTAGRAM PROFILE PICTURE
- BRANDING GUIDELINES FOR DIRECTION & CONSISTENCY

ADD ONS:

- BUSINESS CARDS
- SOCIAL MEDIA TEMPLATES (DELIVERED VIA CANVA)
- THANKYOU CARDS
- GIFT VOUCHER DESIGN
- EMAIL SIGNATURES
- CAR / AFRAME / WINDOW SIGNAGE ETC.
- APPAREL / MERCH DESIGNS
- + ANY OTHER BRAND DEMANDS



NEED SOME BRANDING HELP?

LET'S KEEP YOUR CURRENT CUSTOMERS
ENGAGED & BRING IN A WHOLE NEW AUDIENCE.

Brand Refresh.

THIS ONE IS FOR THOSE WHO:

- SPEND HOURS OF VALUABLE TIME FRUSTRATEDLY TRYING TO CREATE DESIGNS TO CONNECT WITH YOUR CURRENT AND FUTURE CUSTOMERS.
- HAVE ORIGINAL BRANDING BUT NEED SOME NEW ENGAGING COLLATERAL & A REFRESH OF ASSETS TO SUIT CHANGING BUSINESS NEEDS.

WHAT'S INCLUDED:

- EVERYTHING IN 'THE WHOLE PACKAGE' MINUS LOGO SUITE.

ADD ONS:

- BUSINESS CARDS
- SOCIAL MEDIA TEMPLATES (DELIVERED VIA CANVA)
- THANKYOU CARDS
- GIFT VOUCHER DESIGN
- EMAIL SIGNATURES
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- APPAREL / MERCH DESIGNS
- + ANY OTHER BRAND DEMANDS



AFTER A WEBSITE?

THE LANDING PAGE OF YOUR BUSINESS. NOTHING SAYS VALUABLE AND QUALITY SERVICES MORE THAN A WELL DESIGNED ONLINE PLATFORM.

Website Design.

THIS ONE IS FOR THOSE WHO:

→ NEED A WAY TO SELL YOUR PRODUCTS / SERVICES IN A UNIQUE & ENGAGING WAY.

→ HAVE ATTEMPTED TO CREATE A WEBSITE BUT IT LOOKS LIKE EVERYONE ELSE'S. YOU'RE TRYING TO STAND OUT FROM THE PACK TO INCREASE SALES / REACH.

WHAT'S INCLUDED:

→ WEBSITE DESIGN IS CUSTOM QUOTED. WE WANT TO MAKE SURE ALL BASES ARE COVERED & SUIT YOUR BUDGET.

ADD ONS:

→ FAVICON (WEB ICON)

→ BASIC SEO (SEARCH ENGINE OPTIMISATION)



NEED SOME WEBSITE HELP?

THE LANDING PAGE OF YOUR BUSINESS. WEBSITE
GLITCHES & INCONSISTENT BRANDING CAN MAKE
ANYONE SQUIRM. LET'S GET YOUR WEBSITE WORKING
AS SUCCESSFULLY AS YOUR BUSINESS IS.

Website Refresh.

THIS ONE IS FOR THOSE WHO:

- HAVE A CURRENT WEBSITE THAT ISN'T VERY FUNCTIONAL. YOUR WEBSITE DOESN'T WORK WELL ON MOBILES & YOU FEEL AS THOUGH YOU'RE LOSING CUSTOMERS BECAUSE OF IT.
- WANT THEIR WEBSITE TO REFLECT CURRENT BRANDING BUT THEY'RE OVERWHELMED AT IMPLEMENTING THE CHANGES.

WHAT'S INCLUDED:

- WEBSITE REFRESHES ARE CUSTOM QUOTED. WE WANT TO MAKE SURE ALL BASES ARE COVERED & SUIT YOUR BUDGET.

ADD ONS:

- FAVICON (WEB ICON)
- BASIC SEO (SEARCH ENGINE OPTIMISATION)



AFTER SOMETHING ELSE?

LET'S CREATE SOMETHING FUN. I'M TALKING
BRAND CONSISTENCY ACROSS THE BOARD.

Merch.

WANT A UNIQUE WAY TO MARKET YOUR BRAND?

- CUSTOMISED MERCH DESIGNS
- HAT, JUMPER, SHIRT ETC.

Print / Digital Design.

**NEED TO MARKET AN EVENT, YOUR SERVICES
OR PRODUCTS?**

- CUSTOMISED DESIGNS SUITED FOR DIGITAL OR PRINT APPLICATIONS (ALSO AVAILABLE AS TEMPLATES DELIVERED ON CANVA FOR EASE OF CUSTOMISATION)
- POSTERS, BUSINESS COLLATERAL, SIGNAGE, DIGITAL BOOKLETS, MENU TEMPLATES INTERACTIVE PDF DOCUMENTS ETC.

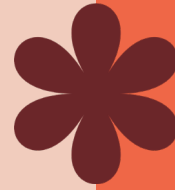
Social Media Collateral.

OVERCOME POSTING-PARALYSIS & BEAT THE ALGORITHM.

- CUSTOMISED DESIGNS THAT CREATE BRAND RECOGNITION THROUGH CONSISTENCY & ENGAGING CONTENT.
- INSTAGRAM STORY, POST & REEL COVER TEMPLATES (DELIVERED ON CANVA FOR EASE OF CUSTOMISATION)



Ready to invest?



BRANDING →

THE WHOLE PACKAGE
BRAND REFRESH

FROM →

\$2000+
\$1200+

WEBSITES →

WEBSITE DESIGN
WEBSITE REFRESH

\$3000+
\$1500+

COLLATERAL →

MERCH
PRINT / DIGITAL DESIGN
SOCIAL MEDIA COLLATERAL

\$360+
\$150+
\$300+

*CREATE A BUNDLE OF SERVICES FOR 10% OFF
*RETURNING STUDIELLE FRIENDS GET A CHEEKY
DISCOUNT. ALWAYS.

LET'S GET THE BALL ROLLING.

ENQUIRE TODAY.



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EMAIL: [HELLO@STUDIELLECREATIVE.COM](mailto:hello@studiellecreative.com)
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